

DIGITAL MARKETING, COMMUNICATION & BRANDING SPECIALIST

Primevest Capital Partners, together with Holland Immo Group*, is on the lookout for a seasoned expert in Marketing, Communication & Branding. This is a unique opportunity to dive deep into the intersection of the digital landscape and the real assets investment market.

What we are seeking:

- **Client-centric mindset:** always prioritising and understanding client needs.
- **Digital proficiency:** mastery over digital tools, platforms and techniques.
- **Team collaborator:** thrives in collaborative environments, ensuring synergy in every project.
- **Content-driven expertise:** proven skill in crafting compelling content, preferably experienced within the real asset investment sector.
- **Inspirational innovator:** a forward-thinker who inspires and energises with visionary enthusiasm and fresh marketing strategies.
- **Real assets affinity:** experience and/or interest in the real assets market, understanding its players and demands.

Your contribution:

- **Strategic planning:** formulate and execute marketing plans in line with business goals, emphasising market insights and efficient resource use.
- **Campaign management:** run consistent marketing campaigns across various channels, with a deep grasp of digital tools and trends.
- **Content leadership:** create impactful content and strengthen the company's industry stance through insights and active engagements.
- **Relationships & event oversight:** manage media ties, event planning sponsorships. Ensure clear communication with all relevant stakeholders.
- **Internal communications:** streamline internal messaging, uphold corporate identity and boost employee involvement.

Commitment & call to action:

We are in search of someone ready to dedicate 2-3 days a week for a longer-term engagement.

➔ Do you believe you have the expertise and drive to make a lasting impact in our organisation? Are you prepared to journey with us towards excellence? **Then respond to this vacancy and we will tell you all about it!**

Who is Primevest Capital Partners?

Empowering Financial Futures, Enriching Our Living Environment: Primevest Capital Partners is a pan-European investment manager. We're dedicated to ensuring our clients' financial stability through innovative real asset investments and cultivating a sustainable future for the next generation.

Driven by urbanisation trends, we aim to meet the needs of contemporary urban communities, elevating the quality of life. Operating from Utrecht, Eindhoven and Berlin, our 60-strong team oversees over €3 billion in real assets spanning 12 European countries, catering for various investor types (institutional and private).

If you are interested in this job please submit your CV to babette.hendrikse@primevestcp.com or contact us for more info on +31 (0)30 740 0057

Quick insights:

- Europe's leading **car park** investment manager
- First mover in **communication infrastructure**
- Proven track record in the **residential & healthcare** sector

*Holland Immo Group is a wholly-owned subsidiary of Primevest Capital Partners.