

UTRECHT/EINDHOVEN | FULLTIME

Apply now for

Junior/Mid-Level Marketing Professional

and step into an impactful role within our team!

You have a few years of experience in marketing. You understand how campaigns work, how social media can genuinely create impact, and you enjoy ensuring that projects run smoothly. But you are looking for more than just another marketing and communications role.

You want to work in an international environment where quality is the standard. Where you collaborate with talented professionals, are involved in interesting projects, and where marketing and communications are truly part of the strategy. At Primevest Capital Partners, you will contribute to the story behind the cities of tomorrow.

Working on the future of our cities

Primevest Capital Partners is an international investor in real estate and infrastructure concepts that contribute to strong and sustainable cities across Europe. Our clients include both institutional and private investors.

Our investments focus on themes such as:

- Parking and Mobility
- Digital infrastructure and data
- Living, including student and senior housing

You will be part of a professional international environment where real estate, technology and urban development come together.



What you will be doing

As a Junior/Mid-Level Marketing Professional, you will support the execution of marketing activities and campaigns. You will work closely with the internal team, external agencies and various projects. Your responsibilities will include:

- Supporting the development and execution of online marketing campaigns
- Coordinating marketing and communications agencies
- Designing, managing and planning social media communications
- Assisting with marketing projects and campaigns
- Monitoring planning and project progress
- Collaborating with colleagues across different teams

This is a role with plenty of opportunities to learn. As you gain experience, you will increasingly be involved in thinking about strategy, positioning and the further development of marketing within Primevest.

Who we are looking for

You are someone who enjoys taking responsibility and gains energy from organising and delivering marketing activities. You recognise yourself in the following:

- Approximately 3+ years of experience in marketing or communication
- A Bachelor's or Master's degree (HBO/WO level)
- Fluent in Dutch and English
- Interest in and knowledge of online marketing and campaigns
- Able to work independently and in a structured manner
- Comfortable collaborating with colleagues and external partners
- Strong organisational skills and the ability to keep projects on track
- Proactive and eager to contribute ideas

Enthusiastic about this opportunity?

Please send your motivation and your CV to babette.hendrikse@primevestcp.com
If you have any other questions regarding the job please contact: **Renate Hilberink,**
Head of Marketing & Communications, +31 6 46854156

What we offer

Working at Primevest means being part of a professional organisation with room to grow and develop. You can expect:

- A competitive salary
- Performance-based bonus
- Travel allowance
- Training and development opportunities
- The opportunity to work with a team of experienced professionals in an international environment
- Healthy and enjoyable lunch options in a modern office environment

Your primary workplace will be Central Park Tower in Utrecht, directly next to Utrecht Central Station. You will also regularly work from our office in Eindhoven (Flight Forum).



What's next...

1. After you apply, you will receive a confirmation e-mail.
2. Within 5 working days we will respond.
3. If we believe there's a match, you'll be invited for one or more interviews.
4. When we are both enthusiastic, we send you a job proposal.
5. After signing, you'll get a warm welcome from our international team!

More about us

Primevest is a pan-European fully independent investment management partner, specialized in robust and innovative investment strategies in real assets. Our extensive network and profound expertise span across various domains, including parking & mobility, communication infrastructure and (health care) residential

We believe that investing in mobility, connectivity and urban living prepares cities for the future, while empowering our clients to build a sustainable financial future for themselves and next generations.

Through two investment labels, 'Primevest Capital Partners' and 'Holland Immo Group' we are able to service institutional mandate as well as private clients and family offices.

Currently, we manage over € 3 billion in assets spread across a high-performing investment portfolio consisting of 31 active funds.

Our activities at a glance

- Europe's leading car park investment manager
- First mover in Communication and Infrastructure
- Proven track record in the (health care) residential sector

Facts & figures

- Active in 12 European countries
- 3 offices in Utrecht, Eindhoven and Berlin
- International team of 65 professionals

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